

DE LEUKSTE
ONDERZOEKSBAAN
VAN DE HELE WERELD



KLAAR VOOR

research
career
event

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JAARBEURS
UTRECHT



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Careerevent.nl

Het slimste Careerevent voor postdocs & promovendi.

PROGRAMME

THURSDAY, OCTOBER 6TH

10.30-11.15 THE ADDED VALUE OF THE PHD DEGREE / Delft University of Technology

What is the reason for people to pursue a PhD research after a successfully concluded MSc study? Is it the wish for another title or an academic status? No, I will argue in this presentation, it is the first step in a successful career evolution in general and necessary but not sufficient for a career in science.

11.30-12.15 STRESS PREVENTION / Absent Prevention

We will present recent multidisciplinary research to describe the nature and effects of stress on your body and psyche. We will then teach you new ways to prepare yourself and ways to cope with stressful situations.

12.30-13.15 CHECK IT OUT: ROLAND BERGER STRATEGY CONSULTANTS / Roland Berger Strategy Consultants

You will get a chance to meet one of the world's leading strategy consultancy companies. Roland Berger Strategy Consultants recruits, develops and retains the most analytical and creative minds, fostering their development in a way that enhances their value to our clients, to themselves and to our firm.

13.30-14.15 RESEARCH BEYOND ACADEMIA / Motek Medical

In this talk we show how PhDs contribute to innovation in a high-tech commercial company. A research manager and former PhD graduate of Leiden University Medical Center presents his perspective and experience.

14.30-15.15 MAKING THE RIGHT CHOICE: WHERE DO YOU WANT TO GO? / &Samhoud

Are you in charge of your life? Do you know your goals and how to achieve them? Do you really know yourself, are you aware of your competences? This workshop helps you to find out what you really want and to make choices that fit your future life and career.

15.30-16.15 SWITCHING ON AND OFF... THE IMPACT OF SMARTPHONE USE ON EMPLOYEE WELL BEING / Erasmus University Rotterdam

A still increasing number of people is using smartphones nowadays. Next to obvious advantages as increased flexibility and mobility, the negative impact of 24/7 availability on work-family conflict, recovery and well-being is considered. How can organizations and employees make sure that they profit from the advantages of smartphone use and avoid the pitfalls at the same time.

FRIDAY, OCTOBER 7TH

10.30-11.15 THE VALUE OF CRITICAL THOUGHT INSIDE CONSULTING AND SOCIETY / McKinsey & De Nationale Denktank

Using his own experiences as a former researcher who switched to consultancy, Harald Tepper will discuss the most valuable transferrable skills you develop during your PhD, including personal development. He will challenge you to think of possible ways to use your skills outside academia.

11.30-12.15 THE IMPORTANCE OF PHDS FOR SOCIETY / VVD

The importance of PhDs in society are acknowledged by the VVD, the liberal Dutch political party. During this workshop, ir. Anne Wil Lucas-Smeerdijk, member of the parliament for the VVD, will share with us the liberal view on the importance of PhDs. In addition, she will focus on careerdevelopment issues from a political point of view and share with us some insights about policy making in academic settings.

12.30-13.15 USE YOUR TRANSFERABLE SKILLS / Hertz, trainingen voor wetenschappers

Scientists who enter the job market should know their own skills and should be able to communicate them. Current practice, however, teaches us that scientists can present their research and their practical skills very well, but they are less aware of their social, communication and directing skills. Interestingly PhD's clearly possess skills they normally would not link or connect to their list of 'Transferable Skills'; skills they can use in any situation and which make them valuable.

13.30-14.15 FAILING TO GET BETTER / Fidare

Successes promise a good career. Performances are an important measure for success in our society. This influences how we cope with failure and the goals we set ourselves. Most of us want to be successful and avoid failure. But what about mistakes and failures? There's no success without failure.

14.30-15.15 ENTREPRENEURSHIP BEYOND ACADEMIA / Clinical Graphics

In this workshop Peter Krekel presents how he continued his research outside of the academic field - as the director of a start-up company.

15.30-16.15 SOCIAL MEDIA: POPULARIZE YOUR RESEARCH / Hakuna Matata, science&media

Twitter, Facebook, blogs: it's all very nice, but can you use it to communicate the content of your research to a wider audience? Using a well-thought strategy it's more effective, easier to stick with on a regular basis and more fun too! We discuss AND practise the use of social media as a way to popularize your research.